

# 1.3.3 Affiliating University Curriculum

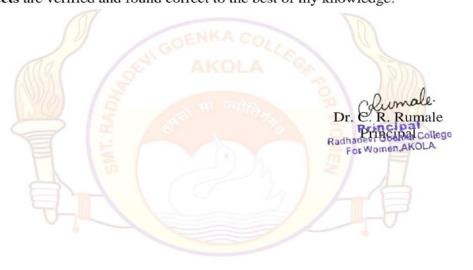
Session-2021-22 (Supporting Documents-1)





## **CERTIFICATE**

This is to certify that the documents attached in **Criterion I Curricular Aspects** are verified and found correct to the best of my knowledge.



Near Nehru Park, Murtizapur Road, Akola - 444001 (M.S.) • Email : rdgcollegeakola@gmail.com • www.rdgakola.ac.in

# Sant Gadge Baba Amravati University, Amravati Affiliating University Curriculum

(Program & Courses Field Work / Project Work- 2021-22)

B.C.A. III Sem. VI Advanced Database Management System (Project Writing)

B.C.A..Part-I,II & III (Sem-I to VI) Prospectus No. 20131221

## संत गांडगे बाबा अमरावती विद्यापीठ SANT GADGE BABA AMRAVATI UNIVERSITY

विज्ञान विद्याशाखा (FACULTY OF SCIENCE)

## **PROSPECTUS**

OF

B.C.A.PART-I, II & III (SEMESTER-I to VI) SEMESTER-I, III & V EXAM. WINTER-2012 & SEMESTER-II, IV & VI EXAM. SUMMER-2013 & ONWARDS



2012

Price Rs. ...../-

INDEX
B.C.A.Part-I, II & III (Semester-I to VI)
(Prospectus No.20131221)

Sr.	Subjec	ct Subject	Page Nos.
No.	Code		
1.	-	Special Note	01
2.	-	Direction No.43 of 2010	03
3.	-	Ordinance No. 42 of 2005	13
	Seme	ster-I	
4.	1ST1	Computer Fundamentals	18
5.	1ST2	C Programming	18
6.	1ST3	Degital Techniques-I	19
7.	1ST4	Numerical Methods	20
8.	1ST5	Discrete Mathematics	21
9.	1ST6	Communication Skills	22
10.	1SP1	Lab-I	23
11	1SP2	Lab-II	23
12.	1SP3	Lab-III	23
	Seme	ster-II	
13.	2ST1	Operating System	23
14.		Advanced C	24
15.	2ST3	Digital Techniques-II	25
16.	1ST4	Numerical Methods	26
17.	<b>2ST5</b>	Discrete Mathematics-II	27
18.	2ST6	Communication Skill	28
19.	2SP1	Lab-I	29
20.	2SP2	Lab-II	29
21.		Lab-III	29
		ster-III	
22.	3ST1	Data Structure	30
23.	3ST2	Object Oriented Programming with C++	
24.	3ST3	Data-Base Management System	31
25.	3ST4	Advanced Operating System	32
26.	3ST5	Electronics	34
27.	3SP1	Lab I	33
28.	3SP2	Lab II	34
29.	3SP3	Lab III	35
	Seme	ster IV	
30.	4ST1	Systems analysis design & MIS	35
31.	4ST2	Visual Basic	37
32.	4ST3	Web Designing and Office Automation	
33.	4ST4	Networking	39
34.	4ST5	Advance Microprocessors and	40
		Microcontroller	
35.	4SP1	Lab-I	39
36.	4SP2	Lab-II	39
37.	4SP3	Lab III	40
38.	-	Environmental Studies	41

Se	emester-V		
39	. 5ST1	Core Jave	45
40	. 5ST2	Network Security	46
41	. 5ST3	Software Engineering	47
42	. 5ST4	Computer Graphics	48
43	. 5ST5	E-Commerce	48
44	. 5SP1	Lab-I	50
45	5SP2	Lab-II	50
46	. 5SP3	Lab-III	50
Se	mester-VI		
50	mester-vi		
47		NET Using ASP	50
	. 6ST1		50 51
47	6ST1 6ST2	NET Using ASP	
47 48	. 6ST1 . 6ST2 . 6ST3	NET Using ASP Client Server Technology Multimedia and Its Applications	51
47 48 49	6ST1 6ST2 6ST3 6ST4	NET Using ASP Client Server Technology Multimedia and Its Applications	51 52
47 48 49 50	6ST1 6ST2 6ST3 6ST4 6ST5	NET Using ASP Client Server Technology Multimedia and Its Applications Software Testing	51 52 53 53 55
47 48 49 50 51	6ST1 6ST2 6ST3 6ST4 6ST5	NET Using ASP Client Server Technology Multimedia and Its Applications Software Testing Advance Database Management System	51 52 53 53
47 48 49 50 51 52	6ST1 6ST2 6ST3 6ST4 6ST5 6SP1	NET Using ASP Client Server Technology Multimedia and Its Applications Software Testing Advance Database Management System Lab-I	51 52 53 53 55

4

54

Choices in tunning queries and views, DBMS Benchmarking. Security.

## Unit-II

Concurrency control transactions and schedule, Serializability, Lock based councurrency control lock management, specialized locking techniques, control without locking.

Crash Recovery, Introduction to crash recovery, Log, Check pointing, Recovery from a system crash.

## Unit-III

Parallel and distributed databases. Architectures for parallel databases, Parallel query Evaluation and optimization, Parallelizing individual operations, Introduction to distributed databases, Architecture, Fragmentation and Replication, Catalog management, Distributed Query processing, updating distributed data, Distributed transaction management, Distributed Concurrency control, Distributed recovery.

## **Unit-IV**

**Object database Systems :** Objects, Identity, inheritance, Database Design for an ORDBMS, Storage and access methods, Query processing and optimization, Comparing RDBMS with OODBMS and ORDBMS.

## Unit-V : Data Warehousing

Introduction, DSS and OLTP, Metadata Management in Data Warehouse. Related data structures, OLAP and Data Warehousing environment.

Data mining.

Introductiong and application areas.

## Books:

- Database Management System -Raghu Ramkrishna McGraw Hill. International Editions.
- 2) Introduction to Database System by C.G.Date.

55

## **6SP1:** LAB I-6ST1+6ST2: Minimum 8 practical on each.

The distribution of marks in Practical examination is given as:

		50 marks.
(4)	Practical Record Viva-Voce	10 marks.
(2)	Program writing/ execution based on 6ST2	15 marks. 10 marks.
(1)	Program writing/execution based on 6ST1	15 marks.

## 6SP2: LAB II-6ST3+6ST4: Minimum 8 practical on each.

The distribution of marks in Practical examination is given as:

		50 marks.
(4)	Viva-Voce	10 marks.
(3)	Practical Record	10 marks.
(2)	Program writing/ execution based on 6ST4	15 marks.
(1)	Program writing/execution based on 6ST3	15 marks.

## 6SP3: LAB III-Project work with Report.

## The distribution of marks in Practical examination is given as:

 Project Work with Report Viva-Voce	30 marks. 20 marks.
	50 marks.

\*\*\*\*

## B.Com. III (Essential E-Commerce)

B.Com.Final Examination 2015 Prospectus No.2015153

संत गाडगे बाबा अमरावती विद्यापीठ SANT GADGE BABA AMRAVATI UNIVERSITY

> वाणिज्य विद्याशाखा (FACULTY OF COMMERCE)

## अभ्यासक्रमिका

वाणिज्य स्नातक अन्त्य,परीक्षा २०१५ (त्रिवर्षीय अभ्यासक्रम)

## **PROSPECTUS**

of

The B.Com. Final Examination 2015 (Three Year Degree Course)



2014

Price Rs. /-

Visit us at www.sgbau.ac.in

PUBLISHED BY Dineshkumar Joshi Registrar Sant Gadge Baba Amravati University Amravati-444 602

<sup>© &</sup>quot;या अभ्यासक्रमिकेतील (Prospectus) कोणताही भाग संत गाडगे बाबा अमरावती विद्यापीठाच्या पूर्वानुमती शिवाय कोणासही पुनर्मुद्रित किंवा प्रकाशित करता येणार नाही."

<sup>&</sup>quot;No part of this prospectus can be reprinted or published without specific permission of Sant Gadge Baba Amravati University."

### Prospectus No. 2015153 B.Com. Final

## INDEX

Sr. No.	Subject	Page No.
1.	Special Note for information	1-2
2.	Pattern of Question Paper	2
3.	Direction No. 11/2012	3-5
3.	Ordinance No. 147	6-17
4.	Teaching Periods	18
5.	Regulation No. 41 of 2003	19-21
	I) LANGUAGES	
6.	English (Compulsory)	22
	Any one of the languages:	
7.	Marathi (Compulsory)	23-24
8.	Hindi (Compulsory)	25
9.	Sanskrit (Compulsory)	26
10.	Pali & Prakrit (Compulsory)	27-28
11.	Urdu (Compulsory)	28-29
12.	Supplementary English	29
	II) Commerce Discipline	
13.	Cost and Management Accounting	30-32
14.	Business Environment	32-34
15.	Business Regulatory Framework and Company Law.	34-35
	Any One Combination from the following	
	Combination-I (Finance)	
16.	Agricultural Management	35-36
17.	Co-operative Management	36-37
	Combination-II (Marketing)	
18.	Principles of Marketing.	37-38
19.	International Marketing.	38-39
	Combination-III (Banking and Insurance)	
20.	Fundamentals of Insurance.	39-41
21.	Indian Banking System.	41-42
	Combination-IV (E-Commerce)	
22.	Internet and World Wide Web	42-44
23.	Essentials of E-Commerce.	44-46

# Combination-V (Computer Application) 24. Computer Programming with V.B. Net & Oracle 46-47 25. Business Accounting with Computer Applications 47-49 Combination - VI (Computer Management) 49-50 26. E.R.P, MIS & DSS 49-50 27. Business with www 51-52

4

Internet Relay Chat (IRC); Frequently asked questions(FAQ); The world wide web consortium (W3C)- Origin and evolution, standardizing the web; W3C members; W#C recommendations; Browsing Searching; Browsing and information retrieval; Exploring the world wide web; Architecture of world wide web; Hyperlink; Hyper Text Markup Language(HTML); Hyper Text Transfer Protocol(HTTP); Address-URL.

#### Unit-III: Designing Website/Webpage:

WW operations; Web standards; HTML-concepts and version; Naming scheme for HTML documents; HTML editor; Explanation of structure of the home page; Elements in HTML documents; Frontpage Express-Using Frontpage to create web pages; Entering text; Changing text size; Colour; Style; Font; Justification; Inserting images; Creating hyperlinks; Symbol; Lines; Labels and Forms.

#### UNIT-IV: Web Browsing:

Browsers; Basic functions of web browsers; Browsers with advanced facility; Internet Explorer; Netscape Navigator; Netscape Communicator.

#### Unit-V: Search Engine/Directories:

Directoy; General features of the search engines; Approaches to website selection; Major search engines; Specialization search engines; Popular search engines/ directories; Guidelines for effective searching; A general approach to searching.

#### BOOKS RECOMMENDED:

- Agarwaka Kamlesh N, and Agrawala Deeksha: Bridge to the online Storefront; Macmillon India, New Delhi.
- Phillips Lee Anne
  - Practical HTML 4, Prentice Hall New Delhi.
- Minoli Daniel, Minoli Emma.
  - Web Commerce Technology Handbook, Tata Mc Graw Hill, New Delhi
- Deitel Harvey M. and Deitel Paul J. and Neita T.R.: Complete Internet and World Wide Web Programming Training Course; Prentice Hall, New Delhi.
- इंटरनेट आणि वर्ल्ड वाईड वेब (w.w.w.) Prof.S.M.Kolte, Pimpalapure & Co., Publishers, Nagpur.
- Internet and World Wide Web- Prof. Uday Shrikrishna Kale, Shri Sainath Prakashan, Dharampeth, Nagpur - 10

#### 44 SCHEME OF EXAMINATION

Year	Paper Total Mar		Marks	Minimu	ım Passing Marks
		T	P	T	P
B.Com III	Internet and W.W.Web	70	* 30	24	11
	* Divisi	on of V	Inrks for	Practical	1
		d Prepa		5	Marks
			ration	-	
	Practic	al		15	Marks
	Descri	ption		5	Marks
	Viva			5	Marks
			Total	30	Marks

#### (Use answerbook for practical provided by the University)

Notes: B.Com III Practical batch will be of 20 students.

Practicals: Based on syllabus.

#### ii) ESSENTIALS OF E-COMMERCE

## Time: 3 Hours Marks: 70

## Objective :

The objective of this course is to familiarize the students with the basics of e-commerce and to comprehend its potential.

#### Unit-I: Internet and Commerce:

- 1.1 Business Operations: e-commerce practices vs traditional business practices; Concepts of b2b,b2c,c2c,b2g,g2b,g2c; Benefits of e-commerce to organizations, consumers and society; Limitation of e-commerce.
- 1.2 E-Commerce Operations: Credit card transaction; Electronic payment systems; Cybercash; Smart cards; Indian payment models.

### Unit-II: Applications in B2C:

Consumers' shopping procedure on the internet; impact on dis-intermediation and re-intermediation; Global Market; Strategy of traditional departmental stores; Products in B2C models; Online banking and its benefits; Online financial services and their future; E-auctions-benefits, implementation and impact.

45

## Unit-III: Applications in B2B:

Applications of b2b; Key technologies for b2b; Architectural models of b2b; Characteristics of the supplier-oriented marketplace, buyer-oriented marketplace, and intermediary-oriented marketplace; Benefit of b2b on procurement reengineering, Just in Time delivery in b2b; Internet based EDI from traditional EDI; Marketing issues in b2b.

#### Unit-IV: Applications in Governance:

EDI in governance; E-government; applications of internet; Concept of government -to-business, business-togovernment, and citizen-to-government; E-governance models; Private sector interface in e-governance.

#### Unit-V: Emerging Business Models:

Retail model; Media model; Advisory model; Made-to-order model; Do-it-yourself model; Information model; Emerging hybrid models; Emerging models in India.

#### BOOKS RECOMMENDED:

Agarwala Kamalesh N.and Agrawal Deeksha :

Bride to Online Storefront; Macmillon India, New Delhi.

 Agarwala Kamalesh N.and Agrawala Deeksha: Business on the Net-Introduction to E-Commerce; Macmillon India.New Delhi.

 Agarwala Kamalesh N.and Agrawala Deeksha:
 Bulls, Bears and The Mouse-An Introduction to Online Stock Market Trading; Macmillon India, New Delhi.

Tiwari Dr. Murli Dr.:

Education and ¡E-Governance; Macmillon India, New Delhi.

Afuah A. and Tucci C.:

Inernate Business Models and Strategies, Mc Graw Hill, New York.

#### Internal Assessment Scheme

- Student will have to work under the guidence of the teacher and submit project report before one month of the commencement of the theory examination.
- Student will have to work for project report throughout the year.
   He will visit different industries and consultants to seek their help and prepare project report under the guidance of the teacher.
- A record of internal assessment must preserve and be presented by concern teacher for inspection if needed by concern authority upto six months from the date of declaration of result.
  - Weightage between theory and sessional should be 70%

46

and 30% respectively.

30% marks will be based on continues evaluation of the student assignment, Class test, Seminars and Education tours and Project Report.

NOTE:

Minimum three assignment and three Class test and one educational tour should be conducted clearing the year.

\*\*\*\*

#### COMBINATION-V

(Computer Application)

(To be implemented from the session 2012-13) (i) COMPUTER PROGRAMMING WITH

#### VB. NET & ORACLE

#### Time 3 hours)

(Marks-100

(70 Marks for Theory and 30 Marks for Practical)

Unit - I : Introduction to VB. Net, VB. Net project, design object, classes, Application object relationship, class design.

Unit-II : VB. Net Language : Variables, Expressions, Statements Blocks, Structure variables, enumevates, Classes object, Control structures : Selection structures, Sub functions & parameters, errors & exceptions, scope.

Unit-III: Object & Arrays: Data & object, Structures, Organizing data, arrays, collections, inheritance, Polymorphism. Winforms application: Winforms basics, user interface, Form Dialogus boxes, other options, Forms styles, Database & files in VB.Net.

Unit-IV: Introduction to ORACLE: History & standardisation of SQL, Elements of SQL Database object, reserve words, Keywords, Variable, Data type operators. Types of SQL: DDL (Data Definition Language), (DML) Data manuipulation language and (DCL) Data Control Language.

Unit-V : PL/SQL : Introduction, Variable, Initialization of variable, Dynamic data types, Control Loop statements.

## Reference Books:

- 1. Microsoft Press: MS Visual Basic .net step by step.
- 2. Microsoft Press: Programming MS Visual Basic. net.
- 3. Oracle Press : Oracle.
- PL/SQL in 21 days (Techmedia) SAMS: Oracle PL/SQL.

## M.Com. II (Entrepreneurship and Skill Development)

#### SANT GADGE BABA AMRAVATI UNIVERSITY GAZETTE - 2018 - PART TWO - 737

#### NOTIFICATION

No. 133 /2018 Date: 13, December, 2018

Subject: Syllabus for subjects of M.Com. Semester-IV as per semester and credit & Grade System in the Faculty of Commerce & Management from the session 2018-2019 & onwards.

It is notified for general information of all concerned that, the authorities of the University has accepted syllabi of M.Com. Semester-IV subjects, (i) Entrepreneurship and Skill Development, ii) Saving and investment planning, iii) International Financing, IV) Sales and Distribution Management, which is to be implemented from the Academic Session 2018-2019 and onwards for semester IV of M.Com. as per Direction No. 14/2017, appended (Appendix-A) to this notification, along with change in title of subject "Foreign Trade Policy, Procedures and Documentation" as "Foreign Trade" with same subject contents.

#### Sd/-Registrar Sant Gadge Baba Amravati University Amravati.

# Appendix – A M.Com. – II (Semester-IV) ENTREPRENEURHIP AND SKILL DEVELOPMENT

Time – 3 Hours Marks – 80

**Objective:-** The objective of the course is to improve entrepreneurship quality for self-employment. To gives knowledge for start their own start-up. This course is also guiding them how business skill developed for achieving business goals.

#### Unit-I:

- 1.1- Entrepreneurship: meaning, Concept, Definition, Entrepreneurial Characteristics and skill,
- 1.2- reasons for growth of Entrepreneurship in India, Types of Entrepreneurs. Growth of Business ideas, Factors affecting Entrepreneurial growth.
- Intellectual property: Trademark, registration, infringement of Trademark, Passing-off, Copyright, Patents ,Designs.

#### Unit-II:

- Entrepreneurial Support: Policies, types of policies, business incubation, Entrepreneurial Environment, business cluster
- 2.2 Business Plan: use of business plan, kinds of business plan,
- 2.3 Rural Entrepreneurship: Meaning, need, problems, Role of NGOs in rural entrepreneurship. Entrepreneurial movements.
- 2.4 Women entrepreneurship: Concept, functions, growth of women entrepreneurs, problems of women entrepreneurs.

#### Unit-III:

- 3.1 Start-up: small Enterprises, project identification and selection Project formulation and selection. Project appraisal
- 3.2 Entrepreneurial Finance: Source of Debt Finance, Securing debt finance. Venture Capital, Structure of funds venture capital investment.
- 3.3 Institutional finance to Entrepreneurs:
  Industrial Development Bank of India(IDBI), Industrial Finance Corporation (IFCI), Industrial Credit and Investment corporation of India (ICICI), Industrial Reconstruction Bank of India (IRBI)

#### Unit-IV:

- 4.1 Entrepreneurial Skill: elements of entrepreneurial skills, major sources of acquiring entrepreneurial skills.
- 4.2 Communication Skill & Personality development: Intra personal communication and body language. Inter personal communication and relationship. Leadership Skill. Team Building and Public Speaking.

#### Unit-V:

- 5.1 Techniques in personality development: Self Confidence, Mnemonics, Goal setting. Time Management and effective planning. Stress management, Mediation and concentration techniques.
- 5.2 Self Motivation, self acceptance and self growth.
- 5.3 Entrepreneurial Skill Development: Skill development of rural industrial sector, small scale industries. Skills required for rural industries.

## REFERENCE BOOKS:

- Entrepreneurship: Rajeev Rai; Oxford University Press, New Delhi.
- 2. Entrepreneurial Development: Dr. S.S. Khanka; S. Chand & Company Ltd. Delhi.
- 3. Entrepreneurship and Employment: S.B. Verma; Deep and Deep Publications Pvt. Ltd. Delhi.
- Entrepreneurship Development Programmes & Practices: Jasmer Singh Saini; Deep and Deep Publications Pvt. Ltd. Delhi.
- Entrepreneurship Development and Project Management: Neeta Baporikar; Himalaya Publishing House, New Delhi.
- Business Communication: S.G. Krishnamacharyulu & R Lalitha Himalaya Publishing House, New Delhi.
- 7. Developing Presentation Skills: Dr. R.L. Bhatia; Wheeler Publishing , New Delhi / Allahabas.

#### SANT GADGE BABA AMRAVATI UNIVERSITY GAZETTE - 2018 - PART TWO - 738

- Managerial and Skill Development: Puneet Varshney and Amita Dutta; Alfa Publication, New Delhi.
- Encyclopedia off skill Development(Vol 1,2,3,): M.K. Gupta; Satyam Publisher and Distributers Jaipur.
- 10. भरत मे उद्यमिता विकास : डॉ.एस.पी.माध्र ; हिमालया पब्लिशिंग हाऊस, नई दिल्ली.
- 11. व्यवसायिक संचार : भगवती प्रकाश शर्मा; राजीव जैन पुरुषोत्तम दयाल; हिमालया पब्लिशिंग हाऊस. नई दिल्ली
- 12. कौशल्य विकास : डा. जयंत कुमार गुप्ता, डा. कमलिकशोर गुप्ता एवं डा.आनंद जी थदानी श्री बालाजी प्रकाशन, नागपुर.
- 13. उद्योजकता विकास : डॉ.अरुण येवले, डॉ. छाया सुखदाणे एवं डॉ अरविंद चौधरी; हिमालया पब्लिशिंग हाऊस. नई दिल्ली.
- 14. उद्योजकता आणि विकास : डॉ.किशोर वांगळ साई ज्योति पब्लिकेशन, नागपूर.

# M.Com. (Semester IV) Group- A (Paper III) Saving and Investment Planning

Time – 3 Hours Marks – 80

Objectives: To develop understanding towards saving and investment premises.

#### UNITI

- 1.1 Saving: Definition, Need, Objectives & Importance
- 1.2 Investment: Definition, Features, Types, Factors of Sound Investments
- 1.3 Investment, Speculation & Gambling
- 1.4 Risks in Investment

#### UNIT II

- 2.1 Time Value of Money: Time Line & Notations
- 2.2 Future Value of a Single Amount
- 2.3 Present Value of a Single Amount
- 2.4 Future Value of an Annuity
- 2.5 Present Value of an Annuity

#### UNIT III

- 3.1 Investment Avenues-Gold and Bullion
- 3.2 Investments in Bank Schemes
- 3.3 Investments in Post Office Schemes
- 3.4 Investment through Insurance Schemes

### Unit IV

- 4.1 Mutual Fund: Definition, Features, Importance
- 4.2 Mutual Fund Schemes
- 4.3 Systematic Investment Plan& Systematic Withdrawal Plan
- 4.4 Growth of Mutual Fund Industry in India

#### Unit V

- 5.1 Real Estate Investment: Objectives & Characteristics
- 5.2 Determinants of Value of Real Estate
- 5.3 Approaches Estimating Market Value of Real Estate
- 5.4 Market Value versus Investment Analysis of Real Estate

#### Books:

- 1) Investment Management-V.K.Bhalla, S.Chand & Co. ltd., New Delhi
- 2) Financial management-M.Y.Khan & P.K.Jain, Tata McGraw Hill Publishing Company, New Delhi
- 3) Investment Management Theory & Practice-Dr. R.P.Rustagi, Sultan Chand & Sons, New Delhi
- 4) Financial Manangement-Prasanna Chandra, Tata McGraw Hill Publishing Company, New Delhi
- 5) Investment Management-Preeti Singh, Himalaya Publishing House, New Delhi
- 6) Financial Management-Ravi M. Kishore, Taxmannn's Publication, New Delhi

#### SANT GADGE BABA AMRAVATI UNIVERSITY GAZETTE - 2018 - PART TWO - 739

M.Com. (Semester-IV) Group-B (Paper-III) International Financing

#### Time - 3 Hours

Marks - 80

#### Unit I International Financing- An Overview

- 1.1 International Finance Function- Nature & Scope
- 1.2 Emerging challenges & Responsibilities of Manager- International Finance
- 1.3 Objectives of the firm, Risk Management V/s Wealth Maximization
- 1.4 International Finance v/s Domestic Finance

#### Unit II International Flow of Fund-Balance of Payment

- 2.1 Structure of Balance of Payment
- 2.2 Equilibrium, Disequilibrium and Adjustments
- 2.3 Different Approaches to Adjustment
- 2.4 Capital Account Convertibility

#### Unit III Developments in International Monetary System

- 3.1 Gold Standard & Its Suspension-Global Finance
- 3.2 Bretton Woods System of Exchange Rates
- 3.3 Exchange Rate Regime
- 3.4 International Liquidity

#### Unit IV Global Financial Markets

- 4.1 Domestic and Offshore Markets
- 4.2 Evolution and Economic impact of Euromarkets
- 4.3 Interest rate in global money markets
- 4.4 Global Money Market Instruments

#### Unit V

- 5.1 World Bank-Loans/Credits
- 5.2 International finance Corporation-Working & Functions
- 5.3 Asian Development Banks- Structure & Functions
- 5.4 International Monetary Fund-Solution for Financial Crisis

#### Reference Books:

- 1. Vyuptakesh Sharan, International Financial Management, Fifth Edition, PHI Learning Private Limited,
- 2. P.G. Apte, International Financial Management, Tata McGraw Hill Education Private Limited, Fifth Edition, New Delhi
- 3. V.A. Avadhani: International Finance Himalaya Publishing Hose, New Delhi
- 4. Kishore Rani M: Financial Management, Taxmannn's Publication, New Delhi
- 5. Machiraju H.R.: International Financial Management, Himalaya Publishing House, New Delhi
- 6. Agrawal O.P.: International financial Management; Himalaya Publishing Hose, New Delhi
- 7. Madura Jeff: International Financial Management; Ceng age learning India Pvt. Ltd. New Delhi
- 8. Rao Subba P: International Business; Himalaya Publishing Hose, New Delhi

## M.Com. - (Semester-IV) Group -B (Paper-I) SALES AND DISTRIBUTION MANAGEMENT

#### Time - 3 Hours

Marks - 80

#### Objective:- To acquaint the students with sales operation, selling strategy and distribution management. Unit-I:

- 1.1 Sales management: Meaning, objectives, nature. Phases of evolution of Sales management.
- 1.2 Sales Orgination: Characteristics, structure, Types and classification and importance. Sales management cycle and control. Duties and responsibilities of General sales Manager. Steps in setting up the sales organisation
- 1.3 Sales forecast: meaning, objectives, sales forecast method, limitations. Market Analysis and sales planning. Marketing strategy.

#### Unit-II

- Salesmanship: Meaning, attributes of salesmanship, essentials of good salesmanship. Merits and 2.1 limitations of personal selling, secrets of success in selling line olden and modern salesmanship. Selling points for different products.
- 2.2 Sales territory: concept and purpose sales territory- design criteria and process.

#### SANT GADGE BABA AMRAVATI UNIVERSITY GAZETTE - 2018 - PART TWO - 740

#### 2.3 Sales promotion: sales promotion strategy and structure, sales promotion programme. Promotion

- mix, sales and brand promotion.
- 2.4 Management of Sales Force: Unique operating environment for sales field, sales force, Sales job analysis, Sales force recruitment. Sales Force selection process and Training

#### Unit-III

- 3.1 Sales force motivation and compensation
- 3.2 Sales quotas, Selling Budget
- 3.3 Sales Audit and cost analysis.

#### Unit-IV

- Sales Distribution: Physical distribution concept and its importance, Physical distribution and co-4.1 ordination, physical distribution- as a total logistic system.
- Distribution audit: concept, components role of intermediaries in distribution management, network 4.2 planning. Strategic decision
- Classification of distribution channel design of distribution channel, distribution channel for services 4.3 channels conflicts for services. Performance and evaluation of channel

#### Unit-V

- 5.1 Warehousing and Inventory control: warehousing objectives and functions classification of warehouses. Order processing system. Inventory control and management
- Wholesalers: wholesaling nature scope classification of wholesalers, distribution services and functions of wholesalers. Marketing strategy of wholesaler, marketing mix decisions by wholesalers
- 5.3 Transportation: Transportation role and modes, transportation orgination and co-ordination, transportation mix and selection criteria.
- Retailing: nature, scope, function and classification store and non-store retailing. Strategy to sustain competitive advantages in retailing. Franchising strategies, agreement terms of payment. Obligations of franchisers.

#### REFERENCE BOOKS:

- 1. Sales and Distribution Management: N.G.Nair, Latha Nair; Himalaya Publishing House, New Delhi.
- Sales management: Douglas J Dalrymple, William L. Corn & Thomas E. Decarlo; John Wiley &
- 3. Sales Management with personal selling & salesmanship: S.A. Chunawalla; Himalaya Publishing House, New Delhi.
- 4. Sales Management Decision, strategies and cases: Richard R. Still, Edward W. Cundiff & Norman A.P. Govoni; Prentice Hall of India Pvt. Ltd. New Delhi.
- Advertising and Sales Management: S.C. Agrawal; Dhanpat Rai Publishing Co. New Delhi.
- Sales Promotion and Advertisement Management: M.N. Mishra; Himalaya Publishing House, New Delhi.
- Salesmanship & Sales Management: P.K.Sahu and K.C.Rout' Vikash Publishing House, Pvt. Ltd. New Delhi.
- Advertising and sales Management: C.N. Sontakki ; Kalyani Publishing New Delhi.
- Sales and Distribution Management: K. Shridhara Bhat; Himalaya Publishing House, New Delhi.

## M.A. I Sem. I (Indian Music)

## एम.ए.सेमिस्टर-१

प्रायोगिक - मौखिक (Viva)

प्रश्नपत्र - १

(संगीताचे क्रियात्मक शास्त्र आणि सांगीतिक रचना)

वेळ — १ तास पूर्णांक — १००

> बाह्य मूल्यांकन – ८० अंतर्गत मुल्यांकन २०

१) रागज्ञान

अ) पाठ्यक्रमातील राग

विभाग अ विभाग ब विभाग क अहिरभैरव i)शुद्धसारंग वेशकार ii) बैरागी भैरव ii) मधमाद सारंग ii)चारुकेशी iii)नटभैरव iii)गौडसारंग iii) झिंझोटी iv)गुणक्री iv) मियाँ का सारंग iv)खंबावती

v)बिभास (भैरव थाट) v)सामंत सारंग v)बसंत मुखारी

ब) वरील प्रत्येक विभागातील किमान दोन राग करणे आवश्यक.

क) पाठचक्रमातील कोणत्याही दोन रागांमध्ये विलंबित ख्याल तसेच मध्यलयीतील बंदिश विस्तृत गायकीसह

ड) पाठचक्रमातील कोणत्याही दोन रागांमध्ये (विस्तृत गायकीचे) राग सोडून) विलंबित ख्यालातील फक्त बंदिशी

इ) विलंबित ख्यालासाठी निवडलेल्या रागांव्यतिरिक्त पाठचक्रमातील कोणत्याही चार रागातील छोट्याख्यालाच्या बंदिशी गायकीसह

वरील रागांपैकी कोणत्याही रागात एक धृपद (गायकी व विविध लयकारीसह) एक तराना (विस्तृत गायकीसह)

क्रियात्मक अंतर्गत अ) प्रात्यक्षिक वही तयार करणे (सादरीकरणाप्रमाणे) -०५ गुण ब) घटक / वार्षिक चाचणी परीक्षा गुण : - ०५ गुण

क) वरील अभ्यासक्रमावर आधारित घेतलेला प्रकल्प व त्याचे सादरीकरण -१० गुण

एकूण २० गुण

## एम.ए.सेमिस्टर -१ प्रायोगिक - मंच प्रदर्शन (Stage Performance) प्रश्नपत्र २

वेळ- ४० मिनिट पूर्णांक — १००

बाह्य मुल्यांकन – ८०

अंतर्गत मुल्यांकन २०

१)पाठ्यक्रमातील कोणत्याही एका रागाची ऐच्छिक निवड करुन विलंबित ख्याल व छोटाख्याल गायकीसह प्रस्तुति करणे.

भ) परीक्षकांनी स्चिवलेल्या तीन रागांपैकी एका रागात छोटाख्याल गायकीसह प्रस्तूत करणे (२० गूण)

ब) उपशास्त्रीय गीतप्रकार – नाट्यगीत व गजल (२० गुण)

क्रियात्मक अंतर्गत गुण : अ) हार्मोनियम साथसंगत -१० गुण

ब) तानपुरा वाजविणे - १० गुण

एकूण २० गुण

## एम.ए.सेमिस्टर-१

## गायन / स्वरवाद्य पाठचक्रम

#### प्रश्नपत्र - ३

## शास्त्रीय संगीताचे क्रियात्मक सिध्दांत

वेळ ३ तास	रूर्णांक — १००
<u> </u>	ग्रह्म मूल्यांकन — ८०
3	अंतर्गत मूल्यांकन - २०
घटक-१ अ) पाठ्यक्रमातील रागांचे शास्त्रीय विवेचन आलाप तानांसहीत.	े १६ गुण
ब) पाठचक्रमातील गीतप्रकार लिपीबध्द करणे	
घटक-२ रागांग वर्गीकरणाचे अध्ययन आणि भैरव व सारंग रागांगाचे विश्लेषण	१६ गुण
घटक-३ अ) स्वरप्रस्तार, खंडमेरु, नष्टोद्दीष्ट चे अध्ययन	
ब) तान रचना व तिहाईचा सिध्दांत	१६ गुण
घटक-४ अ) भारतीय संगीतासाठी कंठसंस्कार विधी	
ब) स्वरोत्पादक यंत्र व कर्णेंद्रिय रचनेचे अध्ययन	१६ गुण
घटक-५ संपूर्ण पाठ्यक्रमावर आधारित वस्तुनिष्ठ प्रश्न	१६ गुण
सैध्दांतिक अंतर्गत गुण : अ) वरील अभ्यासक्रमावर आधारित घेतलेला प्रकल्प व त्याचे सादरीव	हरण -9o गुण
ब) गटचर्चा (Group Discussion)	१० गुण
	एकुण २० गण

एकूण २० गुण

## एम.ए.सेमिस्टर-१

गायन / स्वरवाद्य पाठचक्रम

प्रश्नपत्र -४

## प्राचीन भारतीय संगीताचा इतिहास व शास्त्र (वैदिक काळापासून ११ वी शताब्दी पर्यत)

वेळ ३ तास पूर्णांक — १०० बाह्य मुल्यांकन - ८० अंतर्गत मुल्यांकन २०

घटक-९ अ) संगीताच्या उत्पत्तीबाबत विविध तज्ञांच्या मतांचे अध्ययन या संदर्भात भारतीय व पाश्चात्य मतांचा परिचय

- ब) वैदिक आणि शिक्षा ग्रंथ, पौराणिक ग्रंथ, रामायण,महाभारत, मौर्य व गुप्त कालीन संगीताचा परिचय १६ गुण घटक-२ अ) दत्तीलम, नाट्यशास्त्र बृहद्देशी आणि भरतभाष्यम या ग्रंथांचा सामान्य परिचय.
- ब) चित्रा, विपंची, मत्तकोकीला, त्रिपुष्कर, मृदंग, पणव, दर्दुर, जयघंटा, कास्यताल या वाद्यांचा सामान्य परिचय. घटक-३ गांधर्वगान, मार्ग-देशीसंगीत, ग्राम, मुर्च्छना, चतुःसारणा व ग्रामराग आदि दशविध राग वर्गीकरणाचे अध्ययन १६ गुण घटक-४ अ) मार्गताल व देशीताल पध्दतीचे अध्ययन व तालाचे दहा प्राण १६ गुण घटक-५ संपूर्ण पाठचक्रमावर आधारित वस्तुनिष्ठ प्रश्न १६ गुण सैध्दांतिक अंतर्गत गुण : अ) अभ्यासक्रमावर आधारित सेमिनार -१० गुण

ब) अभ्यास दौरा (Study Tour)

#### एकुण २० गुण

## संदर्भग्रंथ सूची

- १) हिंदुस्थानी संगीत क्रमिक पुस्तक मालिका भाग १ ते ६ पं. वि.ना.भातखंडे संगीत प्रकाशक कार्यालय, हाथरस
- २) अभिनव गितांजली, भाग १ ते ५ पं. रामश्रय झा.संगीत सदन, इलाहबाद
- 3) शास्त्र परिचय, भाग १ ते ५ हरिक्ष्चंद्र श्रीवास्तव, संगीत सदन इलाहबाद.
- ४) भातखंडे संगीत शास्त्र पं.वि.ना.भातखंडे संगीत कार्यालय, हाथरस

- ५) संगीत परिभाषा- विवेचन पं.श्रीकृष्ण रातंजनकर, आचार्य, एस एन.रातंजनकर फौंडेशन मुंबई
- ६) राग विज्ञान, विनायकबुवा पटवर्धन.
- ७) संगीत शास्त्र दर्पण, शांती गवर्धन, संगीत कार्यालय, हाथरस.
- ८) संगीत शास्त्र विजयनी पं.नारायण मंगरुळकर , स्वर संपदा केंद्र कोस्टीपुरा मार्ग सिताबर्डी नागपूर.
- ९) संपूर्ण विशारद शास्त्र (तबला) समीर जगताप, मधुराज पब्लिकेशन, पूणे.
- १०) संगीत शास्त्र विज्ञान डॉ.सुचिता बिडकर, संस्कार प्रकाशन, ६-४०० अभ्यदनगर, काळा चौक मुंबई
- ११) संगीत प्रविण दर्शिका पं. नारायण लक्ष्मण गुणे, साधना गुणे ५८ पुरा ठाकुर किटगंज इलाहबाद
- १२) गुरतुर गा ले राग, प्रो.गुणवंत माधवलाल व्यास, वैभव प्रकाशन, नागपूर.
- १३) वसंत सुधा, डॉ.धनश्री पांडे, विद्या विकास प्रकाशन, नागपूर.
- १४) संगीत विशारद वंसत संगीत कार्यालय, हाथरस
- १५) स्वकिया पं.गूणवंत माधवलाल व्यास, व्यासमुनी संस्थान, रायपूर.
- १६) बंदीशीच्या बंदिशी पं.देवीदासपंत काळे गुरुजी प्रा.कमल भोंडे अमरावती.
- १७) नादकमल प्रा.कमल मु भोंडे मुरलीधर अ भोंडे, अमरावती.
- १८) संगीत समाधान डॉ.मधू शुक्ला, पाठक पब्लिकेशन इलाहबाद.
- १९) भारतीय संगीत (गायन) शास्त्र (सैध्वांतिक) प्रा.डॉ.सौ.मानिक ना. मेहरे राघव डिस्ट्रीब्यूटर नागपूर.
- २०) अनुपरागविलास भाग १ , २ कुमार गंधर्व मौज प्रकाशन, मुंबई.
- २१) कहत गुणिजन, डॉ.साधना शिलेदार, विजय प्रकाशन नागपूर.
- २२) पं.वि.ना.भातखंडे यांचे संगीतशास्त्र आणि बंदिशींची मिमांसा.डॉ.भोजराज बी. चौधरी, मेघ प्रकाशन, अमरावती.
- २३) संगीतार्जन, डॉ.अर्चना अंभोर अमेय पब्लिकेशन, अकोला.
- २४) ग्वाल्हेर घराण्याचे शिलेदार पं.राजभैय्या तथा पं.बाळासाहेब पुछवाले डॉ.राजेन्द्र देशमुख
- २५) संगीत चिंतन डॉ.भोजराज बी चौधरी नभ प्रकाशन, अमरावती .
- २६) संगीत सरिता रमा सराफ विद्यानिधी प्रकाशन, दिल्ली.
- २७) भारतीय संगीत का इतिहास उमेश जोशी संगीत कार्यालय, हाथरस
- २८) भारतीय संगीत का इतिहास, ठाकुर जयदेव सिंह संगीत कार्यालय, हाथरस
- २९) भारतीय संगीत का इतिहास शरदचंद्र परांजपे, संगीत कार्यालय, हाथरस
- ३०) संगीत चिकित्सा डॉ.सतीश वर्मा, राधा प्रकाशन, नई दिल्ली.
- ३१) भारतीय संगीत शास्त्र तुलसीराम देवांगण, मध्यप्रदेश हिंदी ग्रंथ अकादमी
- ३२) भारतीय संगीत शास्त्र परंपरा लिपीक दासगुप्ता, कला प्रकाशन, अमरावती.
- ३३) भारतीय तंत्रिवाद्य डॉ.प्रकाश महाडिक, मध्यप्रदेश हिंदी ग्रंथ अकादमी
- ३४) भारतीय संगीत वाद्य, लालमणी मिश्रा.
- 34) Voice culture, S.A.K.Durga
- ३६) आवाज साधना शास्त्र प्रो.बी.आर.देवधर.
- ३७) संगीत जिज्ञासा और समाधान, तेजसिंह हाट, बेकश आलमी फौंडेशन, लखनौ.
- ३८) संगीत विज्ञान एवं गणित तेजसिंह पाट, बेकश आलमी फौंडेशन, लखनौ.
- ३९) संगीत विशारद, बसंत संगीत कार्यालय, हातरस उ.प्र.
- ४०) संगीत मेनूअल डॉ.मृत्यूनजय शर्मा, एच.जी.प्रकाशन, दिल्ली.
- ४१) स्वरार्थरामणी, गानसरस्वती किशोरी आमोणकर, राजहंस प्रकाशन, पुणे.
- ४२) निबंध संगीत, लक्ष्मी नारायण गर्ग, संगीत कार्यालय, हाथरस

## M. Com. II (Sem. IV) Project & Viva

M.Com.Part-I & II, Exam. (Semester Pattern) Prospectus No.2013154

## संत गाडगे बाबा अमरावती विद्यापीठ SANT GADGE BABA AMRAVATI UNIVERSITY

वाणिज्य विद्याशाखा

(FACULTY OF COMMERCE) अभ्यासक्रमिका वाणिज्य पारंगत परीक्षा

## PROSPECTUS

OF

#### **Master of Commerce**

(Semester Pattern Two Year Degree Course) Semester-I & III Exam. W/2013 Semester-II & IV Exam. S/2014



2013

Price Rs.

visit us at www.sgbau.ac.in

**PUBLISHED BY** 

Dineshkumar Joshi Registrar

Registrar Sant Gadge Baba Amravati University Amravati- 444 602

<sup>&#</sup>x27;या अभ्यासक्रमिकेतील (Prospectus) कोणताही भाग संत गाडगे बाबा अमरावती विद्यापीठाच्या पूर्वानुमती शिवाय कोणासही पुनर्मुद्रित किंवा प्रकाशित करता येणार नाही'

 <sup>&</sup>quot;No part of this prospectus can be reprinted or published without specific permission of Sant Gadge Baba Amravati University."

#### Prospectus No.2013154 M.Com. (Semester Pattern)

#### Index

Paper No.	Title of the Paper	Page No.
	Special Note	1
	Pattern of Question Paper	2
	Ordinance No. 19 of 2003 Direction No. 20 of 2012	11
	Semester I	
M.Com. 101	Managerial Economics	13
MCom. 102	Services Marketing and costomer	14
	Relationship Management	
M.Com. 103	Advanced Financial & Cost Accounting	15
M.Com. 104	Banking & Insurance Services	17
	Semester II	
M.Com. 201	Accounting for Managerial Decisions	18
M.Com. 202	Strategic Management	20
M.Com. 203	Management Concept & Organisational Behaviour	21
M.Com. 204	Computer Applications in Business.	22
	Semester III	
M.Com.301	Elements of Co-operation	25
M.Com.302	Statistical Analysis	26
M.Com.303	Corporate Tax Planning & Management	28
M.Com.304	E.Commerce and Legal Security	30

#### Semester IV M.Com. 401 Project Report and Viva-voce 32 Optional Groups GROUP-A-FINANCE M.Com. 402 A(1) Financial Institutions & Markets 33 A(2) Project Planning & Control A(3) Security Analysis & Portfolio 36 Management. GROUP-B-MARKETING M.Com.402 B(1) Advertising & Sales Management 37 B(2) Marketing Research B(3) International Marketing 40 GROUP-C INTERNATIONAL MARKETING M.Com.402 C(1) International Business 41 Environment C(2) International Marketing C(3) Foreign Trade Policy, procedures & documentation. 43

31

Integrated logistics and distribution; Knowledge management issues and role of e-commerce infrastructure.

- 3.3 Intenet Protocols: Layers and networking, OSI layering and TCP layering, TCP, UDP,IP, DNS, SLIP and PPP, Emerging scenario in ISP.
- Unit-IV: 4.1 Electronic Payment Systems: Special features required in payment systems for e-commerce; Types of e-payment systems; E-cash and currency servers; e-cheques, credit cards, smart cards, electronic purses and debit cards; Business issues and economic implications; Operational credit and legal risks of e-payment systems; Risk management options in e-payment systems; Components of an effective electronic payment system.
  - 4.2 Multi-Media and E-Commerce: Concept and role of multimedia; Multimedia technologies; Digital Video and digitization of product and customer communication; Desktop video conferencing and marketing; Broadband networks and related concepts; ISDN, ATM, Cell relay.
- Unit-V: 5.1 Security issues in E-Commerce: Security risks of e-commerce, exposure of resources, types of threats, sources of threats, security tools and risk-management approach, e-commerce security and a rational security policy for e-commerce; Corporate Digital Library; I.T. Act 2000.
  - 5.2 Regulatory and Legal Frame work of E-Commerce: Cyber laws-aims and sailent provisions; Cyber-laws in India and their limitations; Taxation issues in e-commerce.

#### BOOKS RECOMMENDED:

- \* Agarwala, K.N. and Decksha Ararwala: Business on the Net; What's and How's of E-Commerce: Macmillan, New Delhi.
- \* Agarwala. K.N. and Deeksha Ararwala: Business on the Net: Bridge to the Online storefront: Macmillan, New Delhi.
- Cady, Glcc Harrab and Mcgregor Pat: Mastering the Internet, BPB Publication, New Delhi.
- \* Diwan Parag and Sunil Sharma: Electronic Commerce-A Manager's Guide to E-Business, Vanity Books International, Delhi.
- \* Janal, D.S.: On-line Marketing Hand Book, Van Nostrand Reinhold, New York.
- Kosivr, David: Understanding Electronic Commerce, Microsoft Press, Washington
- \* Minoli and Minal: Web Commerce Technology Handbook, Tata McGraw Hill, New Delhi.

32

- \* Schnelder. Gary P: Electronic Commerce, Course Technology, Delhi.
- \* Young, Margaret Levine: The Complete Reference to Internet, Tata McGraw Hill, New Delhi.
- O'Brien J: Management Information Systems, Tata McGraw Hill, New Delhi.
- \* Parag Diwan and Sunil Sharma: E-Commerce- A Manager's Guide to E-Business; Excel Books, New Delhi.
- C.S.V. Murthy: E-Commerce-Concepts, Models, Strategies, Himalaya Publishing House.
- \* Electronic Commerce By Bharat Bhaskar, Tata Mc Graw Hill Publication, New Delhi.
- \* E-Commerce By Bhushan Diwan, S.Chand & Co. Ltd. New Delhi-55
- \* Computer Applications in Business and Banking: By R.S. Virmal, K.M. Gupta-Umesh Publication, 5-B, Nath Market, Nai Sarak-Delhi-6.
- ई-कॉमर्स : विवेक मेहेन्रे उद्वेली बुक्स, मुंबई-९२

#### Division of Marks:

(1)Practicals:- 20 Marks (Record Preparation-5, Practical

discription & Performance-10,

Viva-Voce-5).

(2)Assignment:- 20 Marks (Home assignment-4),

(Each assignment of 5 Marks)

40 Marks

\*\*\*\*

#### SEMESTER-IV

#### M.COM.401 PROJECT REPORT & VIVA-VOCE

blootive. The objective of this cou

The objective of this course is to provide an understanding to the field work and practical proficiency the students should

acquire.

The candidates for Semester IV Examination shall submit a project report at rhe end of forth Semester and shall go through the viva-voce along with paper for Semester III&IV.

The project report will carry 60 marks and Viva-Voce will carry 40 marks.

## M.Sc. (Home Science) FSN (Dissertation)

M.Sc. (Home Science)

Prospectus No. 2015199

Semester-II & III - Winter-2014 Semester-II & IV - Summer-2015

> संत गाडगे बाबा अमरावती विद्यापीठ SANT GADGE BABA AMRAVATI UNIVERSITY

> > गृहविज्ञान विद्याशाखा (FACULTY OF HOME SCIENCE)

## **PROSPECTUS**

OF

M.SC. (Home Science) (Food Science and Nutrition)
EXAMINATIONS
SEMESTER-I& III, WINTER-2014
SEMESTER-II& IV, SUMMER-2015



2014

Visit us at www.sgbau.ac.in

Price Rs.....

Published by Dineshkumar Joshi Reg.strar, Sant Gadge Baba Amravati University Amravati - 444 602

 <sup>&</sup>quot;या अभ्यासक्रमिकेतील (Prospectus) कोणताही भाग संत गाडगे बाबा अमरावती विद्यापीठाच्या पूर्वानुमती शिवाय कोणासही पुनर्मुद्रित किंवा प्रकाशित करता येणार नाही."

 <sup>&</sup>quot;No part of this prospectus can be reprinted or published without specific permission of Sant Gadge Baba Amravati University."

# INDEX M.Sc. (Home Science) (Food Science and Nutrition) (Semester-I to IV)

## (Prospectus No.2015199)

Sr.	Subject	Page
No.		No.
1.	Special Note	1-2
2.	Direction No.46 of 2010	3 - 17
	Semester-I	
3.	Food Science	18 - 19
4.	Human Physiology	20
5.	Food and Human Behaviour	21 - 22
6.	Nutrition Programme Design and Evaluation	22 - 23
7.	Computer Application in Food Statistics	24
	Semester-II	
8.	Food Microbiology	24 - 26
9.	Nutritional Biochemistry	26 - 27
10.	Communication Approaches in Nutrition	28 - 29
11.	Entrepreneurship Development in Food	30 - 31
12.	Research Methods in Nutrition	31 - 33
	Semester-III	
13.	Food Product Development	34
14.	Sensory Evaluation	35
15.	Therapeutic Nutrition	36-37
16.	Assessment of Nutritional Status	37 - 38
17.	Kitchen Planning, Equipments and Plants	38 - 39
18.	Biochemical Correlation with Nutritional Therapy	39 - 40
19.	Nutritional Epidemiology	40 - 41
20.	Food Safety and Quality Control	41 - 42
21.	Dietetic Techniques & Patient Counseling	43 - 44
22.	Community Nutrition	44-45
23.	Food Service Management	46
	Semester-IV	
24.	Food Informatics	47
25.	Current Issues in Food & Nutrition	48 - 49
26.	Scientific Writing	49 - 51
	Proceedada (National Control C	

49

#### Reference:

- ICMR (1990): Nutritional Requirement and Recommended Dietary Allowances for Indians, NIN, Hyderabad.
- (2) Mehtab Bamji et al (1996): Human Nutrition.
- Mohan L.K. and Escott Stump, S. (2000), Krause's Food Nutrition and Diet Therapy, W.B. Saunders Ltd.
- (4) Present Knowledge in Nutrition. ILSI Press 2001.
- (5) Thompson L.U. (1993) Potential Health Benefits and Problems associated with antinutrients in foods. Food Research International. 26:134-149.
- Whitney E.R. and S.R.Rolfes (2002), Understanding Nutrition, 9th Ed., Wadsworth Thomson Learning, Australia.
- Wardlaw G.M. and Insel P.M. Perspectives in Nutrition, Third Edition, Mos by 1996.
- (8) Kuhn L.C. (1998): Iron and Gene Expression: Molecular Mechanism Regulating Cellular Iron Homeostasis, Nutr.Rev. 56(2) 511-517.
- Salati L.M. and Amir-Ahmady B. (2001): Dietary Regulation of Expression of Glucose 6 Phosphate Dehydrogenase, Annual Rev. Nutr. 121-140.
- (10) Update Series: Nutrition in Disease Management, Centre for Research on Nutrition Support Systems, Nutrition Foundation of India, New Delhi.
- Kamala Krushna (2001, Nutrition Research current Scenario and Future Trends. Oxford & IBH Publishing Co. Pvt. Ltd., New Delhi.
- (12) 52 Simpleways to Prevent, Control and Turn Off Cancer, by Man Mohan Sharma; S.Chand & Co. Ltd. New Delhi.

#### Semester-IV Subject Code : 242SW62 Scientific Writing

Objective - After completion of course students will be able to understand national / international standards of scientific writing and develop skill of writing research reports.

### Course Contents :

#### Theory:

Unit 1: Introduction to Scientific Writing

- 1.1 Meaning, definition
- 1.2 Characteristics and Principles
- 1.3 Types of report
- 1.4 Format of report
- 1.5 National and international standards

50

1.6 Lay out of thesis / dissertation :-Preliminaries, Text, End Matter

Unit 2: Writing preliminaries

- 2.1 Title page, Title of dissertation / thesis.
- 22 Certificates : Declaration by students certificate of guide
- .3 Acknowledgement
- 2.4 Table of content list of Table, list of Figure
- 2.5 Glossary/Abbreviation/Acronym

#### Unit 3: Writing Text / Main Body

- 3.1 Writing introduction
- 3.2 Writing Review of Literature
- 3.3 Writing Methodology Material and Methods
- 3.4 Writing Results
- 3.5 Writing Discussion
- 3.6 Writing Summary, Conclusion and Implication

#### Unit 4: Writing End Matter

- 4.1 Writing References / Literature cited
  - Books
  - Journal / Periodical
  - Websites
  - Magazines, newspaper
- 4.2 Appendices

#### Unit 5: General Guidelines

- 5.1 Size of paper, margin, font type and size
  - Headings and Subheadings
  - Number of chapters and pagination
  - Punctuations
- 5.2 Evaluating structure of dissertation / thesis

#### Practicals:

Use of Library -

Get acquainted with the-

- Type of Library (Traditional, modern, digital, virtual)
- Services provided by Libraries
- · Various sources (Printed and electronic)
- Technical work (classification, cataloguing)
- Information retrieval (i.e. OPAC, WEBOPAC, SOUL, Library Portal, e-books etc.)
- Practice of writing references on reference cards and notes on note cards from different sources.
- Review, understand and critically evaluate.
  - Thesis
  - Dissertation
  - Abstract

## M.Sc. (Home Science) HD (Dissertation)

M.Sc. (Home Science)

Prospectus No. 2016196

Semester-I & III - Winter-2015

Semester-II & IV - Summer-2016

संत गाउंगे बाबा अमरावती विद्यापीठ SANT GADGE BABA AMRAVATI UNIVERSITY

> गृहविज्ञान विद्याशाखा (FACULTY OF HOME SCIENCE)

## **PROSPECTUS**

OF

M.SC. (Home Science) (Human Development)
EXAMINATIONS
SEMESTER-I & III, WINTER-2015
SEMESTER-II & IV, SUMMER-2016



2015

Visit us at www.sgbau.ac.in

Price Rs.....

Published by Registrar, Sant Gadge Baba Amravati University Amravati - 444 602

<sup>&</sup>quot;या अस्यासक्रमिकेतील (Prospectus) कोणताही माग संत गाडगे बाबा अमरावती विद्यापीठाच्या पूर्वानुमती शिवाय कोणासही पुनर्मुद्रित किंवा प्रकाशित करता येणार नाही."

 <sup>&</sup>quot;No part of this prospectus can be reprinted or published without specific permission of Sant Gadge Baba Amravati University."

## INDEX

## M.Sc. (Home Science) (Human Development)

## (Semester-I to IV)

## (Prospectus No.2016196)

Sr. No.	Subject	Page No.
1.	Special Note	1 - 2
2.	Direction No.46 of 2010	3 - 17
	Semester-I	
3.	Theories of Human Development	18 - 19
4.	Problems of Human Nutrition	19 - 21
5.	Psychology of Human Behaviour	22 - 23
6.	Human Development Programme Design and Evaluation	n 24 - 25
7.	Computer Application in Human Statistics	25 - 26
	Semester-II	
8.	Psychological Testing	26 - 28
9.	Communication Approaches in Human Developmen	
10.	Entrepreneurship in Human Development	30 - 32
11.	Human Anatomy and Physiology	32 - 34
12.	Research Methods in Human Development	34 - 36
	Semester-III	
13.	Working with Parents and Community	37 - 38
14.	Child and Human Rights	38 - 39
15.	Development of Self	39 - 41
16.	Advanced Child Development	41 - 43
17.	Family and Child Welfare	43 - 45
18.	Projective Techniques of Psychological Testing	46 - 48
19.	Behavioural Problems, Child Guidance and Counselling	48 - 50
20.	Family and Marriage Counseling	51 - 52
21.	Mental Health in Developmental Perspectives	52 - 54
22.	Child with Special Needs	54 - 56
23.	Family Dynamics	57 - 59
	Semester-IV	
24.	Personal Empowerment	59 - 60
25.	Current Trends and Issues in Human Development	60 - 64
26.	Scientific Writing	64 - 65

63

- Grewal, J.S. (1984). Early Childhood Education, Foundations and Practice. Agra: National Psych. Corp.
- 16] Gupta, R.M. & Coxhead, P. (1990), Intervention with children, London: Routledge.
- Hethrington, E.M. (1975. Review of Child development research (Vol. 5), Chicago, University of Chicago Press.
- [18] Saunders, R. (1984). Piagetian Perspective for preschools: A thinking book for teachers, N.Y.: Prentice Hall.
- Hildebrand, V., (1976), Introduction to early childhood education (2<sup>nd</sup> Ed.) N.Y.: Prentice Hall.
- 20] Horowitz, F.D. (Ed) (1975): Review of early Child Development Research (Vol. IV) Chicago: University of Chicago Press.
- 21] Katz, L.G (1997), Talks with teachers. Washington D.C.: NAEYC.
- 22] Katz, L.G (1984), current topics in early childhood education (Vol. 3) N.J. : Ablex.
- Katz, L.G (1984), current topics in early childhood education (Vol. 4) N.J. : Ablex.
- 24] Katz, L.G (1984), current topics in early childhood education (Vol. 5) N.J. Ablex
- [25] Kumar, K. (1991). Political agenda of education, New Delhi, : Sage.
- Mohanty, J. (1988). Recent rends in Indian education, New Delhi: Deep & Deep.
- 27] Mohite, P. ECCE: Emerging issues in Research in Saraswathi TS and Baljit Kaur (Eds.) (1993). Human Development and Family Studies in India LAn agenda for Research and Policy, New Delhi: SAGE.
- 28] Morrison, G.S. (1976) Early childhood education today. U.S.A.: Merrill Publication
- 29] Murlidharan, R. and Kaul, V. ECCE: Current status and problems in Saraswathi TS and BAljit Kaur (Eds.) (1993). Human Development and Family Studies in India: An agenda for research and Policy, New Delhi SAGE.
- 30] Larosa, R. (1986). Becoming a parent : Bevecrly Hills : SAGE
- 31] Nir-Janiv, N. (1982). Early Childhood Education : An international Perspective, N.Y.: Plenum Press.
- 32] Ninjaniv, S.E., Spodek B. and Kheg D.C. (1982). Early Childhood Education: An International Perspective, New York: Plenum.
- 33] Peters, D.L. (1983). Early Childhood Education form theory to practice. Brooks and Cole Publishing Company.
- 34] Rao, V.K. and Khurshid-ul-Islam, S. (Eds) (1997). Early Childhood Care and Education, New Delhi Commonwealth Publications House.
- 35] Rogers, C. (1969). Freedom to Learn, Ohio: Charles E., Merrill.
- 36] Seefeldt, C. (1990) Continuing issues in early childhood education, Columbus: Merrill.

64

- Seefeldt., C. & Barbour, N. (1990). Early childhood education (2<sup>nd</sup> Ed.)
   Columbus: Merrill.
- 38] Spodeck B. (1973): Early childhood education N.J.: Prentice Hall.
- 39] Spodeck B. & Herhert, J.W. (1977). Early Childhood Education: Issues and insights. Burkeley: McCarthy Publishing Corporation.

### Semester-IV Subject Code : 243SW62 Scientific Writing

Objective - After completing course students will be able to understand national / international standards of scientific writing and develop skill of writing research reports.

#### Course Content

#### Theory:

Unit 1: Introduction to Scientific Writing

- 1.1 Meaning, definition
- 1.2 Characteristics and Principles
- 1.3 Types of report
- 1.4 Format of report
- 1.5 National and international standards
- 1.6 Lay out of thesis / dissertation :-Preliminaries, Text, End Matter
- Unit 2: Writing preliminaries
  - 2.1 Title page, Title of dissertation / thesis.
  - 2.2 Certificates: Declaration by students certificate of guide
  - 2.3 Acknowledgement
  - 2.4 Table of content list of Table, list of Figure
  - 2.5 Glossary/Abbreviation/Acronym
- Unit 3: Writing Text / Main Body
  - 3.1 Writing introduction
  - 3.2 Writing Review of Literature
  - 3.3 Writing Methodology Material and Methods
  - 3.4 Writing Results
  - 3.5 Writing Discussion
  - 3.6 Writing Summary, Conclusion and Implication

## Unit 4: Writing End Matter

- 4.1 Writing References / Literature cited
  - Books

65

- Journal / Periodical
- Websites
- Magazines, newspaper
- 4.2 Appendices

## Unit 5: General Guidelines

- 5.1 Size of paper, margin, font type and size
  - · Headings and Subheadings
  - · Number of chapters and pagination
  - Punctuations.
- 5.2 Evaluating structure of dissertation / thesis

#### Practicals:

Use of Library -

Get acquainted with the-

- Type of Library (Traditional, modern, digital, virtual)
- Services provided by Libraries
- Various sources (Printed and electronic)
- Technical work (classification, cataloguing)
- Information retrieval (i.e. OPAC, WEBOPAC, SOUL, Library Portal, e-books etc.)
- Practice of writing references on reference cards and notes on note cards from different sources.
- Review, understand and critically evaluate.
  - Thesis
  - Dissertation
  - Abstract

## References:

- Arvindra Chandra and T.P. Saxena, 1979. Stype manual for writing Thesis, Dissertation and papers in Social Sciences, New Delhi, Metropolitan Book Co. Pvt.Ltd.,
- Ingle, P.O. 2002. Scientific and Technical Report writing, Nagpur, Sarala Ingle.
- Kothari, C.R. 1996. Research Methodology Methods and Techniques, New Delhi. Vishwa Prakashan.
- Best John W. and Kahn James V., 1989. Research in Education, New Delhi, Prentice Hall of India Private Limited.

\*\*\*\*

# **Environmental Studies**

## (All B.A., B.Com., B.Sc. (Home Sci.), B.C.A., B.B.A. IV<sup>th</sup> Semester)

## INDEX

Sr. No.	Subject	Page No.
1.	Special Note for information	1 - 2
2.	Pattern of Question Paper	2
3.	Ordinance No. 147	3 - 14
4.	Ordinance No.42 of 2005	15-19
5.	Teaching Periods	20
6.	Regulation No. 41 of 2003	21-23
7.	Direction No. 17 of 2011	24-25
	I) LANGUAGES	
8.	English (Compulsory)	26-27
	Any one of the languages :	
9.	Marathi (Compulsory)	27-28
10.	Hindi (Compulsory)	28-29
11.	Sanskrit (Compulsory)	29-30
12.	Urdu (Compulsory)	31
13.	Pali & Prakrit	32-33
14.	English (Supplementary)	33-34
	II) Commerce Discipline	
15.	Corporate Accounting	35-36
16.	Business Mathematics and Statistics	36-38
17.	Income Tax and Auditing	38-40
18.	Money and Financial System	40-41
19.	Information Technology and	41-43
	Business Data Processing	
20.	Environmental Studies	43-47

43

 Information Technology & Business Data Processing: Prof.Uday Shrikrushna Kale Shree Sainath Prakashan, Nagpur.

## Practical Based on Syllabus:

- 1. MS-Excel 2003/2007/Higher
- 2. Tally 9.0/Higher.

## Notes: B.Com.II Practical Batch will be of 20 students.

## SCHEME

	Т	_		
	• 6	Р	Т	P
Information Technology and Business Data Processing.	60	*40	21	14
*Division of	Marks	for Practi	cal	
	Technology and Business Data Processing.	Technology and Business Data Processing.  *Division of Marks	Technology and Business Data Processing.  *Division of Marks for Practic	Technology and Business Data Processing.  *Division of Marks for Practical

Record preparation 10 Marks
Practical 15 Marks
Discription 10 Marks
Viva 05 Marks
TOTAL .. 40 Marks

(Use Answer Book for practical provided by the University)

## SYLLABUS FOR ENVIRONMENTAL STUDIES AT BACHELOR DEGREE LEVEL

Total Marks: 100

## PART-A

## SHORT ANSWER PATTERN

25 Marks

- 1. The Multidisciplinary nature of environmental studies
  - Definition, scope and importance.
  - . Need for public awareness. (2 lecture hours)
- 2. Social Issues and the Environment
  - . From Unsustainable to Sustainable development
  - . Urban problems related to energy
  - . Water conservation, rain water harvesting, watershed management
  - Resettlement and rehabilitation of people; its problems and concerns.

44

Case studies.

- . Envionmental ethics : Issues and possible solutions.
- Climate change, global warming, acid rain, ozone layer depletion, nuclear accidents and holocaust. Case studies.
- Wasteland reclamation.
- . Consumerism and waste products.
- . Environment Protection Act.
- . Air (Prevention and Control of Pollution) Act.
- . Water (Prevention and Control of Pollution) Act.
- Wildlife Protection Act.
- Forest Conservation Act.
- . Issues involved in enforcement of environmental lesislation.
- . Public awareness. (7 lecture hours)

## 3. Human Population and the Environment

- . Population growth, variation among nations.
- . Population explosion Family Welfare Programme.
- . Environment and human health.
- . Human Rights.
- . Value Education.
- HIV / AIDS.
- . Women and Child Welfare.
- Role of Information Technology in Environment and human health.
- . Case Studies.

(6 lecture hours)

#### PART-B

## ESSAYTYPE WITH INBUILT CHOICE 50 Marks

## 4. Natural resources:

- Renewable and non-renewable resources:
  - . Natural resources and associated problems.
    - Forest resources: Use and over exploitation, deforestation, case studies. Timber extraction, mining, dams and their effects on forests and tribal people.
    - Water resources: Use and over-utilization of surface and ground water, floods, drought, conflicts over water, damsbenefits and problems.
    - Mineral resources: Use and exploitation, environmental effects of extracting and using mineral resources, case studies.
    - Food resources: World food problems, changes caused by agriculture and overgrazing, effects of modern agriculture, fertilizer - pesticide problems, water logging, salinity, case studies.
    - Energy resources: Growing energy needs, renewable and

45

non renewable energy sources, use of alternate energy sources, Case studies.

- Land resources: Land as a resource, land degradation, man induced landslides, soil erosion and desertification.
- . Role of an individual in conservation of natural resources.
- Equitable use of resources for sustainable lifestyles.(8 lecture hours)

## 5. Ecosystems

- Concept of an ecosystem.
- . Structure and function of an ecosystem.
- . Producers, consumers and decomposers.
- . Energy flow in the ecosystem.
- Ecological succession.
- . Food chains, food webs and ecological pyramids.
- . Introduction, types, characteristic features, structure and function of the following ecosystem:-
  - Forest ecosystem
  - Grassland ecosystem
  - Desert ecosystem
  - Aquatic ecosystems (ponds, streams, lakes, rivers, oceans, estuaries)
     (6 lecture hours)

## 6. Biodiversity and its conservation

- Introduction Definition : genetic, species and ecosystem diversity.
- . Biogeographical classification of India.
- . Value of biodiversity: consumptive use, productive use, social, ethical, aesthetic and option values.
- . Biodiversity at global, National and local levels.
- . India as a mega-diversity nation.
- . Hot-spots of biodiversity.
- Threats to biodiversity: habitat loss, poaching of wildlife, man-wildlife conflicts.
- . Endangered and endemic species of India.
- . Conservation of biodiversity : In-situ and Ex-situ conservation of biodiversity. (8 lecture hours)

## 7. Environmental Pollution

- Definition
  - Causes, effects and control measures of :-
    - Air pollution
    - Water pollution
    - Soil pollution
    - Marine pollution
    - Noise pollution
    - Thermal pollution

46

- Nuclear hazards
- . Solid Waste Management : Causes, effects and control measures of
- . Role of an individual in prevention of pollution.
- Pollution case studies.
- . Diaster management : floods, earthquake, cyclone and landslides.
  - (8 lecture hours)

# Part-C ESSAY ON FIELD WORK

25 Marks

## 8. Field work

- Visit to a local area to document environmental assets river / forest / grass land / hill / mountain
- . Visit to a local polluted site Urban / Rural / Industrial / Agricultural
- Study of common plants, insects, birds.
- . Study of simple ecosystems pond, river, hill slopes, etc.

(5 lecture hours)

## (Notes :

- Contents of the syllabys mentioned under paras 1 to 8 shall be for teaching for the examination based on Annual Pattern.
- ii) Contents of the syllabys mentioned under paras 1 to 4 shall be for teaching to the Semester commencing first, and
- iii) Contents of the syllabys mentioned under paras 5 to 8 shall be for teaching to the Semester commencing later.

## LIST OF REFERENCES :-

- Agarwal, K.C., 2001, Environmental Biology, Nidi Publ. Ltd., Bikaner.
- Bharucha Erach, The Biodiversity of India, Mapin Publishing Pvt. Ltd., Ahmedabad - 380 013, India, Email: mapin@icenet.net (R)
- Brunner R.C., 1989, Hazardous Waste Incineration, McGraw Hill Inc. 480p.
- 4) Clark R.S., Marine Pollution, Clanderson Press Oxford (TB)
- Cunningham, W.P.Cooper, T.H.Gorhani, E & Hepworth, M.T., 2001, Environmental Encyclopedia, Jaico Publ. House, Mumbai, 1196p.
- 6) De A.K., Environmental Chemistry, Wiley Eastern Ltd.
- Down to Earth, Certre for Science and Environment (R)

47

- Gleick, H.P. 1993, Water in Crisis, Pacific Institute for Studies in Dev., Environment & Security. Stockholm Env. Institute, Oxford Univ. Press. 473p.
- Hawkins R.E., Encyclopedia of Indian Natural History, Bombay Natural Histroy Society, Mumbai (R)
- Heywood, V.H. & Watson, R.T. 1995, Global Biodiversity Assessment, Cambridge Univ. Press 1140p
- 11) Jadhav, H & Bhosale, V.M. 1995, Environmental Protection and Laws, Himalaya Pub. House, Delhi. 284 p.
- Mckinney, M.L. & Schoch, R.M. 1996, Environmental Science Systems & Solutions, Web Enhanced Edition. 639 p.
- Mhaskar A.K., Matter Hazardous, Techno-Science Publications (TB)
- Miller T.G., Jr., Environmental Science, Wadsworth Publishing Co. (TB)
- Odum, E.P., 1971, Fundamentals of Ecology, W.B.Saunders Co., U.S.A., 574p.
- Rao M.N. & Datta A.K., 1987, Waste Water Treatment, Oxford & IBH Publ. Co. Pvt. Ltd. 345 p.
- Sharma B.K., 2001, Environmental Chemistry, Goel Publ. House, Meerut.
- Survey of the Environment, The Hindu (M)
- Townsend C., Harper J., and Michael Begon, Essentials of Ecology, Blackwell Science (TB)
- Trivedi R.K., Handbook of Environmental Laws, Rules, Guidelines, Compliances and Standards, Vol. I and II, Enviro Media (R)
- Trivedi R.K. and P.K. Goel, Introduction to Air Pollution, Techno-Science Publications (TB)
- 22) Wagner K.D., 1998, Environmental Management, W.B.Saunders Co., Philadelphia, USA 499p.
- 23) Dr.Deshpande A.P., Dr. Chudiwale A.D., Dr.Joshi P.P. & Dr. Lad A.B.: Environmental Studies -Pimpalapure & Co. Publishers, Nagpur.
- 24) डॉ.विट्ठल घारपूरे : पर्यावरणशास्त्र पिंपळापुरे ॲन्ड कंपनी पब्लीशर्स, नागपूर.
- 25) Environmental Studies : R. Rajagopalan, Oxford University Press, New Delhi- 2005
- 26) Dr.N.W.Ingole, D.M.Dharmadhikari, Dr.S.S.Patil: Environmental Chemistry and pollution control- Das Ganu Prakashan, Nagpur. (M) Magazine

(R) Reference

(TB) Textbook

\*\*\*\*